



## Sponsorship Opportunities

### Access to the World's Leading Nonprofit Decision Makers

Institute for Organization Management is the nonprofit professional development program of the U.S. Chamber of Commerce. Since 1921, Institute has educated tens of thousands of past, current, and future leaders of associations and chambers of commerce from across the country, making it one of the oldest and best regarded adult education programs in nonprofit management.

Participants engage in lively discussions on a multitude of matters affecting the association and chamber industries, ultimately helping them become active business advocates, better serve their members, and build stronger organizations. Institute's curriculum is four weeks long, requiring participants to complete one week of coursework per Institute year.

**Institute hosts approximately 800 professionals annually.**

Sponsoring Institute will help your company create a presence in the association and chamber communities.

### Sites and Dates

Institute is offered at four locations across the country. The 2022 dates are included below.

Winter Institute  
University of Arizona  
January 3-7, 2024

Southeast Institute  
University of Georgia  
June 23-27, 2024

Midwest Institute  
University of Wisconsin  
June 2-6, 2024

Northeast Institute  
Villanova University  
July 28-August 1, 2024



# Sponsorship Opportunities

## National Sponsorship Levels

### Platinum Level Sponsor

\$25,000

*(One Available)*

- Naming rights to the Diversity, Equity, and Inclusion Institute Scholarship
- Newsletter sponsor: logo displayed on monthly Institute e-newsletters for one year *(audience reach of 5,000+)*
- Break sponsor: logo displayed prominently during all breaks at all sites
- Logo prominently displayed on Institute webpage for one year
- Advertising on Institute's podcast, This is IOM, for one year
- Registration sponsor: logo displayed on registration websites and apps
- Three first-year full-tuition scholarships
- Press release announcing sponsorship given to all scholarship recipients
- Social media posts guaranteed on all Institute platforms twice a month
- One time use of attendee list from each Institute site

### Diamond Level Sponsor

\$15,000

*(Two Available)*

- Break sponsor: logo displayed prominently during all breaks at all sites
- Logo prominently displayed on Institute webpage for one year
- Registration sponsor: logo displayed on registration websites and apps
- One first-year full-tuition scholarship
- Press release announcing sponsorship given to scholarship recipient
- Social media posts guaranteed on all Institute platforms once a month
- One time use of attendee list from each Institute site

### Gold Level Sponsor

\$10,000

*(Two Available)*

- Logo displayed on Institute webpage for one year
- Two 50% off first-year tuition scholarships
- Social media posts guaranteed on all Institute platforms once per site
- Opportunity to supply bookmark for Institute planners