Small business leaders want elected representatives to focus on economy and inflation



Small Business Index Q3 2024 - 71.2

Index score remains steady

The Small Business Index is 71.2 this quarter, similar to 69.5 last quarter and sentiments from this time last year (69.2).

Many plan to hire

More than two in five (44%) small businesses anticipate increasing staff in the next year, which is near Q2 2023's high water mark (47%) for this measure.

Inflation remains top challenge

56% say inflation is the top challenge facing the small business community. This is the ninth consecutive quarter in which 50% or more have cited inflation as the biggest challenge.

Fewer concerned about rising interest rates

Just 15% of small businesses say rising interest rates is the top challenge facing small businesses, representing an 8-percentage point drop from Q2 2023 (23%).

Nearly nine in ten say it's very important to not raise business taxes

88% of small businesses say that it is very important that the next Congress does not raise taxes on businesses.

A majority want their representatives to focus on the economy/inflation

78% say the economy and inflation should be the top priorities for the next president and Congress, representing a 21-percentage point jump from Q3 2020.

Most say gridlock is a serious problem

84% of small businesses say partisan gridlock is a serious problem in the federal government today.

Majority of small business owners want political compromise

75% say it is important for political leaders to compromise in order to get things done, up from 68% ahead of the 2020 presidential election.

Small business owners more interested in this election

71% say they are more interested in the 2024 election compared to the 2020 election. In comparison, in Q3 2020, 62% said they were more interested in the 2020 election compared to the 2016 election.



