UNITED STATES CHAMBER OF COMMERCE

ACCREDITATION

2024 Accreditation Application for Local Chambers

Section 9: Benchmarking

9. Benchmarking

Standard

An Accredited chamber can report on the chamber's long and short term goals by creating a systematic process to identify success quantitatively and identify specific areas where the chamber has exhibited excellence or has gained organizational knowledge through action, planning, and experience.

Minimum Qualifications

There are no minimum qualifications. This section will help provide contextual understanding of the chamber and its goals.

Section 9: Benchmarking

A. Goal Setting and Realization

Essay Question #1

List the chamber's top five short-term goals over the last five years, or, since its last Accreditation.	Has the chamber accomplished this goal?	➤ If the goals were met, what has the chamber done to accomplish these goals? ➤ If the goal has not been met, what is the chamber doing to meet these goals?	What barriers has the chamber encountered trying to reach these goals?	What quantitative measures does the chamber use to track these goals?
	☐ Yes ☐ No			
	☐ Yes ☐ No			
	☐ Yes ☐ No			
	☐ Yes ☐ No			
	☐ Yes ☐ No			

Essay Question #2

List the chamber's top five long-term goals over the last five years, or, since its last Accreditation.	Has the chamber accomplished this goal?	➢ If the goals were met, what has the chamber done to accomplish these goals? ➢ If the goal has not been met, what is the chamber doing to meet these goals?	What barriers has the chamber encountered trying to reach these goals?	What quantitative measures does the chamber use to track these goals?
	☐ Yes ☐ No			
	☐ Yes ☐ No			
	☐ Yes ☐ No			
	☐ Yes ☐ No			
	☐ Yes ☐ No			

B. Accreditation Program

1. How many times has the chamber been Accredited in the past? _____

2. When was the chamber first Accredited? _____

3. Have there been any gaps in Accreditation cycles? ☐ Yes ☐ No

   a. If yes, when?

   b. If the chamber was Accredited under a different name, please explain.

Essay Question #3

Which recommendations have been incorporated from the last Accreditation review? Please explain.

☐ If the essay already exists in a file, you can attach the file in the space provided and check the box to the left.

Attachment : _____

Essay Question #4

How have the Accreditation program and the application process been beneficial to the chamber?

☐ If the essay already exists in a file, you can attach the file in the space provided and check the box to the left.

Essay Question #5

What suggestions do you have for the Accreditation program?

☐ If the essay already exists in a file, you can attach the file in the space provided and check the box to the left.

Supplementary Information

Applicants can use this page to enter or attach supplementary information not required by the application.

Please note that the U.S. Chamber of Commerce will review the material, but does not score supplementary information either as a part of the application process or as a basis for designating the chamber as Accredited, Accredited with 3 Stars, Accredited with 4 Stars, or Accredited with 5 Stars.

Supplementary information may be awarded up to five discretionary points as deemed by the Accreditation consultant for exceptional policies or best practices.

Comments can be entered in the space below.

Additional documents can be attached here : _____