How Pomerol Partners LLC Moved From Awareness to Action Through Its Partnership With Justice U™

Name of Organization: **Pomerol Partners LLC and Justice U**

What problem is Pomerol Partners LLC trying to solve?

Pomerol's executive leaders have been involved in leveraging technology to support anti-trafficking efforts through Justice U's sister program Engage Together®. With a vision for employees at all levels to be educated on human trafficking and engaged in their local communities, the organization enrolled in Justice U's Business for Good program.

How is Justice U part of the solution?

Justice U's Business for Good program equips business leaders with the knowledge and strategy necessary to move from awareness to action. Through the three-part *Learn How* series and in-person coaching, businesses develop their own plan representing both internal corporate solutions and local community impact.

How do we learn more?

Visit learnwithjusticeu.com or email us at connect@learnwithjusticeu.com.

> "The courses were easy to navigate in short bursts. They revealed how my team can contribute to fight human trafficking. In the last six months, Pomerol Partners introduced new learning opportunities and updated our internal handbook policies related to business code of conduct and travel. Thanks to Justice U for channeling our passion into action."

COLETTE PETERMAN
Director of HR and Communications, Pomerol Partners LLC

RESULTS OF LEARNING

EMPLOYEE ENGAGEMENT

The organization aimed for 100% of its employees to receive training through Justice U's *Learn How* series and engage in opportunities to leverage their skills to support local and national anti-trafficking efforts.

INTERNAL SOLUTIONS

- Updated travel policies.
- Provided a stipend to cover training.
- Incorporated supporting a local nonprofit into its annual retreat.

LARGE-SCALE IMPACT

Pomerol Partners closely partners with Justice U through its sister program Engage Together® to strengthen community response. You can learn more at engagetogether.com.

U.S. Chamber of Commerce