

The mission of Businesses Ending Slavery & Trafficking (BEST) is to educate employers on how to prevent human trafficking and create pathways to employment for survivors.



BEST equips employers to counter human trafficking through the following:

Awareness

BEST helps employers raise awareness to stop human trafficking.

Consultation

BEST consults with employers on strategies to counter human trafficking, advises on best practices, and provides model policies.

Training

BEST trains employees to implement best practices and stop exploitation before it happens.

Safe Jobs

BEST enables employers to provide jobs for trafficking survivors and people considered at risk.

BEST works with employers across industries in all 50 U.S. states and over 97 other countries. Since 2012, BEST has impacted millions with awareness and training on human trafficking:



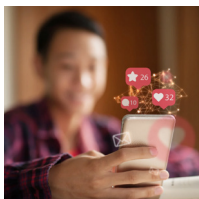
Over **400** employers provided with consultation.



209,000 people trained to identify and assist victims.



780 survivors and at-risk individuals obtained employment.



264 billion media impressions generated to raise awareness and amplify how employers can counter human trafficking.

BEST's Recommendations for Employers:

- ✓ Inform employees about the organization's anti-exploitation values.
- ✓ Adopt and communicate anti-human trafficking policies.
- ✓ Train employees to recognize behavioral indicators of force, fraud, and coercion and know how to report potential situations of trafficking.
- ✓ Align suppliers to avoid forced labor in the organization's supply chains.
- ✓ Post outreach signage addressed to trafficking victims on the organization's premises.
- ✓ Demonstrate industry and community leadership to counter human trafficking.
- ✓ Leverage the organization's unique attributes to support anti-trafficking efforts.



How BECU Counters Human Trafficking With Support From Businesses Ending Slavery & Trafficking (BEST)



BECU is a financial cooperative and the **fourth-largest credit union in the U.S.** with over 60 locations.

What is BECU addressing, and what actions are being taken?

BECU seeks to prevent human trafficking, connect victims with support services, and foster a safe and trauma-informed workplace.

BECU partners with BEST to develop and implement a multipronged strategy.



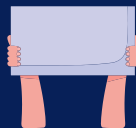
Equip managers to employ trauma-informed approaches.



Institute counter-trafficking protocols.



Train staff to recognize and report indicators of labor and sex trafficking.



Display signs addressed to victims in multiple languages with the message “You Are Not Alone.”



BECU staff are with “You Are Not Alone” signs in a BECU restroom, November 2024.

Photo Credit: BECU

“The relationship that has been formed with BEST has been nothing short of astounding. Being able to see firsthand the work that the organization does and the impact it has is incredible. Partnering with such a talented group that fosters a focus on ‘people helping people’ will have a lasting influence on me not just professionally—but personally as well.”

—*Mitchell Mondala*

Senior Investigator for BECU’s BSA & Fraud Operations, Complex Investigations Unit



U.S. Chamber of Commerce

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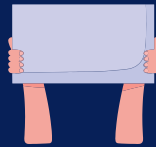
How does BECU use BEST's services to prevent human trafficking?



BECU leadership uses BEST's consultation services to advise multiprong strategy, response protocols, and internal communications about human trafficking.



Current and aspiring BECU people managers receive BEST's *Stress, Trauma, and Resilience* training to help BECU cultivate a trauma-informed workplace.



Potential victims who visit BECU locations are informed about the National Human Trafficking Hotline via "Not Alone" awareness-raising posters provided by BEST.

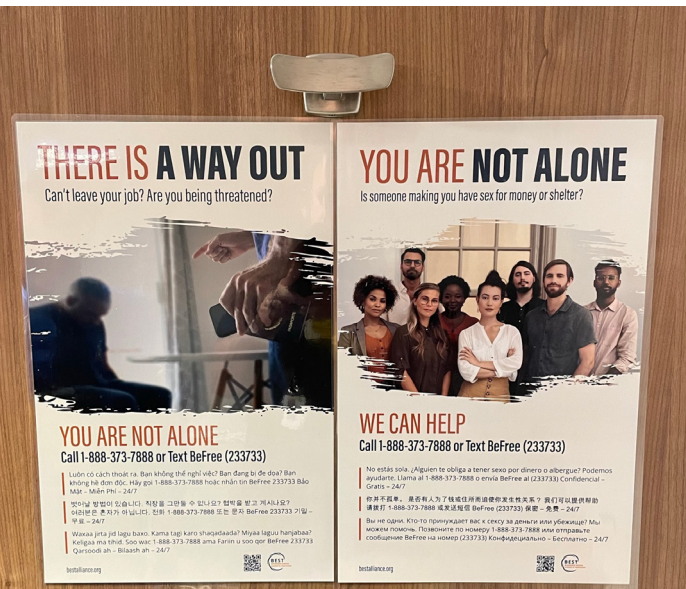


BECU staff are trained via the *BEST Basics* course to identify behavioral indicators of labor and sex trafficking and report potential instances of human trafficking in alignment with BECU's policies and emergency response protocols.

Results to Date

Through partnership with BEST, BECU has established itself as a precedent-setting leader for countering human trafficking in the financial industry. BECU leaders proactively deploy a coherent strategy and protocols across its locations. People managers and others are equipped to employ trauma-informed approaches in their work, and staff receive training on how to recognize and respond to potential human trafficking situations.

These efforts contribute positively to employees' morale and safety at work and members' sense of safety when doing business with BECU.



"Not Alone" signs in a BECU restroom, November 2024

Photo Credit: BECU

