Trade Means Growth for North Dakota

International trade—exports and imports of goods and services—supports 110,000 jobs in North Dakota, or about 1 in 5 total jobs in the state.

Key facts about trade and jobs:

- The share of North Dakota jobs supported by trade has nearly doubled since the early 1990s.
- · Jobs in export-intensive industries offer compensation that averages about 16 percent higher than other jobs.
- · Imports let American families stretch their budgets and help U.S. manufacturers keep costs down and competitiveness up.
- Over 1,600 North Dakota companies exported in 2022. Nationally, 97% of trading firms are small-and medium sized enterprises.
- · Since 2008, companies that import or export goods have accounted for 3 out of 5 new American jobs.

North Dakota companies exported \$11 billion in goods and services in 2023 to more than 150 markets around the world.

Top Markets for North Dakota Exports, 2023 (millions of dollars)

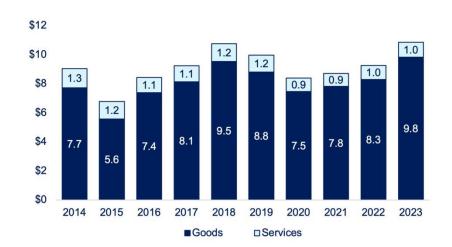
| Country | Goods | Services | Total |
|-----------|---------|----------|---------|
| Canada | \$5,890 | \$307 | \$6,198 |
| China | \$905 | \$47 | \$952 |
| Mexico | \$660 | \$43 | \$703 |
| Japan | \$278 | \$33 | \$311 |
| Australia | \$215 | \$20 | \$235 |
| Other | \$1,886 | \$569 | \$2,454 |

America's FTA partners account for just 6% of the world's population but purchased 73% of North Dakota's goods exports in 2023.

North Dakota's goods exports to Germany were \$148 million in 2023, an increase of over 100% since 2014.

Canada was the top export market for services exports in 2023 at \$307 million.

North Dakota Exports, 2014-2023 (billions of dollars)



North Dakota's total goods and services exports increased by \$1.8 billion (20%) between 2014 and 2023.

In 2023, North Dakota exported \$10 billion in goods and \$1.0 billion in services — a 10-year high for goods.

Most services export growth has been driven by digital trade, which is allowing more North Dakota companies to reach customers abroad more easily.

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Top Goods and Services Exports from North Dakota, 2023 (millions of dollars)

| Sector | Exports |
|---------------------------|---------|
| Agricultural Products | 3,323 |
| Petroleum & Coal Products | 3,026 |
| Machinery | 1,195 |
| Oil & Gas | 731 |
| Chemicals | 665 |
| Transportation Services | 277 |
| Other | 1,636 |

North Dakota's top agricultural product exports in 2023 were soybeans (\$1.3 billion) and wheat (\$1.1 billion).

North Dakota's top petroleum and coal export in 2023 was non-crude oil (\$3.0 billion) and its top machinery export was tractors (\$466 million).

North Dakota's exports of digitally tradable services reached \$394 million in 2023.

Foreign-headquartered companies directly employ 16,400 North Dakota workers.

North Dakota Workers Employed at Foreign-Owned Companies by Sector, 2021

| Sector | Jobs |
|--------------------------------------------------|-------|
| Manufacturing | 6,400 |
| Wholesale Trade | 2,400 |
| Retail Trade | 1,300 |
| Professional, Scientific, and Technical Services | 800 |
| Finance and Insurance | 500 |
| Real Estate, Rental, and Leasing | 300 |
| Other | 4,700 |

Canadian-owned companies employ the most North Dakota workers (4,000), followed by British-owned companies (1,600).

Each job at a foreign-owned company typically supports three other U.S. jobs indirectly.

In 2021, U.S. affiliates of foreign-owned companies employed 8 million Americans, exported \$412 billion in goods, and spent \$78 billion on R&D.

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