



U.S. Chamber of Commerce
Political Affairs and Federation Relations Division
ASSOCIATION COMMITTEE OF 100 MEETING

June 27-29, 2010
 Terranea Resort
 Rancho Palos Verdes, CA

AGENDA

Saturday, June 26

8:00 a.m. – Midnight	Hospitality Suite – Catalina Room
8:00 a.m. – 5:00 p.m.	Registration – Catalina Room
8:00 a.m. – 5:00 p.m.	Cyber Café - Business Center
Evening	Dinner on your own

Sunday, June 27

7:00 a.m. – Midnight	Hospitality Suite - Catalina Room
7:00 a.m.– 5:00 p.m.	Registration – Catalina Room
7:00 a.m. – 1:30 p.m.	Golf Tournament – Trump National Golf Club
8:00 a.m. – 5:00 p.m.	Cyber Café - Business Center
3:30 p.m. – 4:30 p.m.	CEO Locker Room Abalone 1 Leigh Ann Pusey President and CEO American Insurance Association Kathleen Jaeger Generic Pharmaceutical Association President and CEO
4:00 p.m. – 4:45 p.m.	New Member Orientation – Tom Kuhn/Bill Miller Abalone 2
5:00 p.m. – 6:30 p.m.	Session 1: Welcome and Opening General Session Marineland Ballroom Carly Fiorina (invited) Former CEO of HP U.S. Senate Candidate
6:30 p.m. – 9:00 p.m.	Welcome Reception & Dinner The Meadows

Monday, June 28

7:00 a.m. – Midnight	Hospitality Suite - Catalina Room
7:00 a.m. – 5:00 p.m.	Cyber Café - Business Center
7:30 a.m. – 9:00 a.m.	<p>Session 2: Breakfast: Straight Talk Palos Verdes Ballroom 4</p> <p>Thomas J. Donohue President and CEO U.S. Chamber of Commerce</p>
9:30 a.m. – 10:30 a.m.	<p>Session 3: General Session – Marshall Goldsmith Marineland Ballroom</p> <p>MOJO: How to Get It, How to Keep It, and How to Get It Back If You Lose It. "Mojo" is the feeling we get when we're moving forward, making progress, achieving goals, clearing hurdles, passing the competition--and doing so with increasing ease. Based on his newest book, Marshall Goldsmith discusses the new world of work and shows why mojo is more important than ever before.</p>
11:00 a.m. – 11:45 pm	<p>Session 4: Political Commentary on What's Happening on Capitol Hill – Marineland Ballroom</p> <p>R. Bruce Josten Executive Vice President, Government Affairs U.S. Chamber of Commerce</p>
12:00 p.m. – 1:00 p.m.	<p>Session 5: Networking Lunch – Entertainment Software Association CEO - Trends Palos Verdes Ballroom 4</p>
1:30 p.m. – 2:30 p.m.	<p>Session 6: CEO-to-CEO Breakouts</p> <p>Session 1 – Re-positioning Your Industry: Bringing new life and greater attention to mature industries Point Vicente 1</p> <p>David Rehr, Former President and CEO National Association of Broadcasters</p> <p>Kelly O’Keefe, Managing Director, Virginia Commonwealth University Brand Center</p> <p>Session 2 – Association Management Issues Point Vicente 2</p> <p>Kevin Burke, President and CEO American Apparel and Footwear Association</p> <p>Paul Stalknecht, President and CEO Air Conditioning Contractors of America</p>
6:30 p.m. – 9:30 p.m.	Evening Event – Reception & Dinner – Terranea Resort Pool

Tuesday, June 29

7:00 a.m. – 12:00 p.m.	Hospitality Suite – Catalina Room
8:00 a.m. – 9:30 a.m.	Session 7: Economic Update Breakfast Marineland Ballroom Marty Regalia, Ph.D. Senior Vice President and Chief Economist U.S. Chamber of Commerce
9:30 a.m.	Adjournment